

# CDS

COMPANY OVERVIEW



# CDS

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We provide innovative digital solutions for the construction industry that enable our customers to plan, finance and build their projects.



## PLAN

We provide mobile tools that make it easy for our customers to organize and budget.



## FINANCE

We help our customers fund their projects by providing simple and easy online access to capital.



## BUILD

We provide an online marketplace where our customers can buy, sell and receive delivery of building material anytime, anywhere.

CDS | VISION

**Become a leading North American provider of digital solutions for the construction industry – enabling contractors and suppliers to buy and sell products online, finance projects and manage budgets at the touch of their mobile device.**

# THE LANDSCAPE

THE CONSTRUCTION INDUSTRY HAS BEEN SLOW TO TRANSITION TO DIGITAL: IT'S RIPE FOR DISRUPTION

IN A RECENT MCKINSEY STUDY ON DIGITAL MATURITY, OF 22 INDUSTRIES STUDIED, THE CONSTRUCTION INDUSTRY PLACED 2<sup>ND</sup> LAST.

THE COMPETITIVE LANDSCAPE IS STILL MATURING WITH ONLY TWO MAIN BUILDING SUPPLY MARKETPLACE COMPETITORS, EACH WITH LESS THAN FOUR YEARS OF EXPERIENCE.

## ADDRESSABLE MARKET SIZE

NORTH AMERICA: \$352B

CANADA: \$46B



# OUR PLAN

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## TRANSFORM

Leverage our existing construction supply business to create an online B2B marketplace for the construction industry.



## INNOVATE

Differentiate our B2B marketplace with a Fintech solution that makes financing construction projects simple and easy.



## GROW & SCALE

Discover and create strategic partnerships that allow us to scale quickly.



# CDS: EVOLUTION



\*All Figures in USD

# CONTACT

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The logo for DXO, featuring the letters 'DXO' in a stylized, white, sans-serif font. The 'O' is a circle with a diagonal slash through it.

DIGITAL CROSSOVER