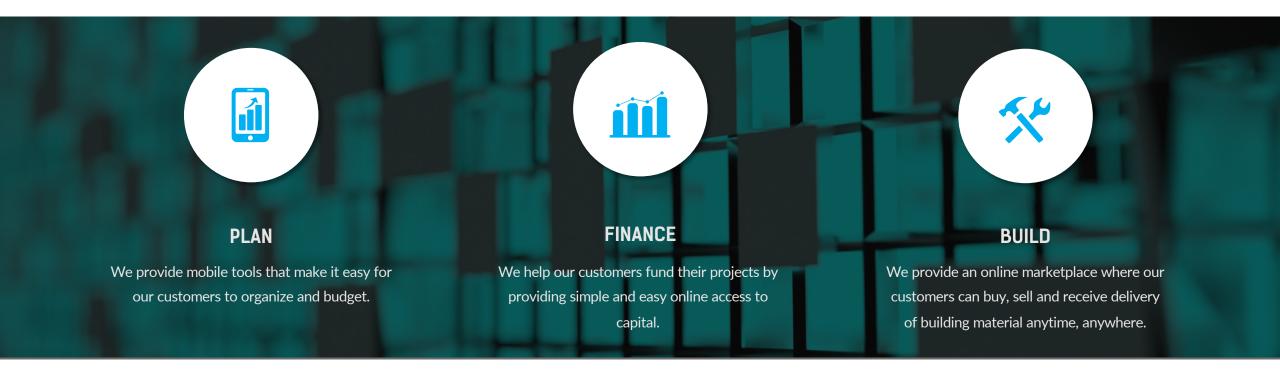




CDS

We provide innovative digital solutions for the construction industry that enable our customers to plan, finance and build their projects.



CDS | VISION

Become a leading North American provider of digital solutions for the construction industry – enabling contractors and suppliers to buy and sell products online, finance projects and manage budgets at the touch of their mobile device.



THE LANDSCAPE

THE CONSTRUCTION INDUSTRY HAS BEEN SLOW TO TRANSITION TO DIGITAL: IT'S RIPE FOR DISRUPTION IN A RECENT MCKINSEY STUDY ON DIGITAL MATURITY, OF 22 INDUSTRIES STUDIED, THE CONSTRUCTION INDUSTRY PLACED 2ND LAST. THE COMPETITIVE LANDSCAPE IS STILL MATURING WITH ONLY TWO MAIN BUILDING SUPPLY MARKETPLACE COMPETITORS, EACH WITH LESS THAN FOUR YEARS OF EXPERIENCE.

ADDRESSABLE MARKET SIZE NORTH AMERICA: \$352B CANADA: \$46B

OUR PLAN

Leverage our existing construction supply business to create an online B2B marketplace for the construction industry.

INNOVATE

Differentiate our B2B marketplace with a Fintech solution that makes financing construction projects simple and easy.

GROW & SCALE

Discover and create strategic partnerships that allow us to scale quickly.

CDS: EVOLUTION

\$200M RETAIL+ONLINE+M + FINTECH **RETAIL+ONLINE+MARKETPLACE**

> **\$100M** RETAIL+ONLINE **+MARKETPLACE**

\$60M RETAIL +ONLINE

\$45M RETAIL

*All Figures in USD

CONTACT

Paul Lacroix CEO - DXO +1.647.988.4448



